

Job Title: Social Media & Content Writing Intern/Volunteer

Position Overview:

We are seeking enthusiastic and creative individuals to join our team as Social Media & Content Writing Interns/Volunteers. This role is ideal for those passionate about social impact, football, and storytelling. You will be responsible for creating engaging content, managing our social media platforms, and helping to amplify our mission and activities.

Key Responsibilities:

Social Media Management:

- **Content Creation:** Develop and curate content for Slum Soccer's social media platforms, including Facebook, Twitter, Instagram, LinkedIn, and YouTube.
- **Posting and Scheduling:** Plan and schedule regular posts to maintain a consistent online presence.
- **Engagement:** Monitor and respond to comments and messages across all social media channels to foster community engagement.
- **Analytics:** Track and analyse social media performance using tools like Google Analytics, Hoot-suite, or platform-specific insights to inform and improve strategy.

Content Writing:

- **Blog Posts:** Write informative and inspiring blog posts about Slum Soccer's events, programs, and impact stories.
- **Newsletters:** Create compelling newsletters to update our supporters, partners, and donors on recent activities and upcoming events.
- **Press Releases:** Draft press releases for major events, announcements, and milestones.
- **Website Content:** Update and maintain website content to ensure it is current, engaging, and reflective of our mission and values.

General Support:

- **Event Coverage:** Assist in covering events through live social media updates and post-event summaries.
- **Collaboration:** Work closely with other team members, including program coordinators and media specialists, to gather content and insights.
- **Research:** Stay informed about trends in social media and content marketing, particularly within the non-profit sector, to apply best practices.

Requirements:

- **Education:** Current students or recent graduates in Communications, Marketing, Journalism, or related fields are preferred.
- **Skills:**
 - Excellent written and verbal communication skills.
 - Proficiency in using social media platforms and content management tools.
 - Strong organisational skills and attention to detail.
 - Creative thinking and ability to generate innovative content ideas.
 - Basic knowledge of graphic design tools (e.g., Canva) is a plus.

- **Attributes:**
 - Passionate about social causes and community development.
 - Ability to work independently and as part of a team.
 - Positive attitude and willingness to learn.
 - Reliable and committed to the duration of the internship/volunteer period.

Benefits:

- **Skill Development:** Gain hands-on experience in social media management and content writing within the non-profit sector.
- **Networking:** Connect with professionals and other volunteers/interns in the field of social impact and community development.
- **Impact:** Contribute to meaningful work that directly benefits underprivileged communities.
- **Certificate:** Receive a certificate of completion and a letter of recommendation upon successful completion of the internship/volunteer period.

How to Apply:

Interested candidates are invited to send their resume, a cover letter, and samples of their writing or social media work to [mahima.b@slumsoccer.org] . Please include "Social Media & Content Writing Intern/Volunteer Application" in the subject line.

By joining Slum Soccer as a Social Media & Content Writing Intern/Volunteer, you will play a crucial role in amplifying our mission and sharing the inspiring stories of those we serve. We look forward to welcoming passionate and creative individuals to our team!